

WINNING WELL

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Award-Winning American Authors and Leadership Experts Bring “Soul Building” Management Techniques to Southeast Asia Next Month

Karin Hurt and David Dye, best-selling authors of “Winning Well: A Managers’ Guide to Getting Results Without Losing Your Soul,” will keynote the 2017 HR Summit & Expo Asia while engaging in community building and a book tour through Singapore, Malaysia, Thailand, and Cambodia this April and May.

Washington, D.C. — Southeast Asia is one of the world’s fastest growing regions, yet nearly **two-thirds** of its executives say their organizations can’t develop leaders fast enough to capitalize on growth. To help bridge the gap, U.S. leadership experts and authors Karin Hurt and David Dye are spending two months in the region, bringing C-level and emerging managers their award-winning leadership techniques.

good enough. Fortunately, there are techniques to help them win well, and get lasting results without losing their souls in the process.”

On April 26, Hurt and Dye will partner with

Thriving Talents for a L.E.A.D. Mastery Winning Well Masterclass in Kuala Lumpur, Malaysia, in which they’ll conduct intensive workshops with C-level leaders, providing them with tools to develop a Winning Well culture as a sustainable competitive advantage. Workshops will also be provided by Michael Teoh, Malaysia’s National Youth Icon and Millennial expert, and Mallery Loone, recently recognized as Young Training Leader of the Year 2017 by the World Human Resources Congress Awards in Mumbai, India.

On April 27, Hurt and Dye will speak to 400 emerging leaders at Cyberjaya University, offering students a pathway to do well in their careers, run successful businesses, and get results – while also being good human beings. In an interactive half-day workshop entitled “How to Achieve Breakthrough Results Without Losing Your Soul,” the couple will give students leadership techniques to master the art of the tough conversation, influence their future bosses and colleagues, and become known as people who get the right things done the right way.

May 3-4, Hurt and Dye will keynote the **HR Summit & Expo Asia 2017** in Singapore, the largest workforce management show in Asia, with the exclusive joint presentation “Winning Well: How to Get Lasting Bottom Line Results Without Losing Your Soul.” Immediately following, on May 5-6, the couple will speak at the **Asia Professional Speakers Convention 2017** in Singapore, the continent’s premier convention for professional trainers and facilitators.

“We are delighted to bring the Winning Well techniques to Southeast Asia,” say Hurt and Dye.

“We’ve been committed to the region’s well-being philanthropically for some time. It’s an honor to contribute our professional expertise, as well.”

To learn more about Karin and David's Winning Well message, visit www.winningwellbook.com. To interview Karin Hurt and David Dye about their Southeast Asia Tour, contact Megan Constantino via megan@wejumpwithyou.com or 304-222-0222.

About Karin Hurt and David Dye

Karin Hurt, Founder of Let's Grow Leaders, helps leaders around the world achieve breakthrough results, without losing their soul. A former Verizon Wireless executive, she has over two decades of experience in sales, customer service, and HR. She was recently named on Inc's list of **100 Great Leadership Speakers** and **American Management Association's 50 Leaders to Watch**. She's the author of 2 books: **Winning Well: A Manager's Guide to Getting Results-Without Losing Your Soul** and **Overcon**

David Dye, **Founder of Trailblaze, Inc.**, works with leaders to achieve transformational results without losing their soul (or mind) in the process. As a former executive and elected official and nonprofit executive he inspires audiences with practical leadership inspiration you can use right away. The award-winning author of **The Seven Things Your Team Needs to Hear You Say** and **Winning Well: A Manager's Guide to Getting Results Without Losing Your Soul**, David is a sought-after leadership speaker, and believes everyone can master the essentials of influence.