



WINNING WELL Boot Camps

Bring a Winning Well Boot Camp to your Organization!



PRACTICAL, PROVEN LEADERSHIP INSPIRATION FROM...

- Inc 100 Top Leadership Speaker
- Former Verizon Executive & MBA Professor
- Nonprofit Executive and Elected Official
- Recognized as Top Leadership Experts

To sustain excellent performance over time you need energized, motivated people all working together. In these inspiring bootcamps, you'll get the tools to build employee engagement, invest in your people, and blend the bottom line with the human spirit. This program provides energizing practical tools, tips and techniques you can use to win well without losing your soul or mind in the process.

Karin and David provide a unique opportunity for your organization by co-presenting their workshops. Participants benefit from diverse genders and experience—there is literally something for everybody. Get real-world answers from the employee engagement experts who wrote the book.

Bookcamps equip frontline and middle level leaders with knowledge to achieve lasting results, increase employee engagement, and retain talent.

WINNING WELL BOOTCAMP TAKEAWAYS:

- How to work with human nature, not against it, for better results and fewer headaches.
- How to escape the metrics maze and drive, not drown, your team with data.
- How to energize, motivate, and keep employees focused on results.
- Equip leaders with the skills to cultivate healthy, productive teams and increase employee engagement.
- Save hours, days, even weeks of lost time
- Create a more fluid and situation-appropriate leadership culture.

You will leave with a concrete action plan to improve your team's performance.



ALL ATTENDEES RECEIVE

- Winning Well Online Assessment (completed in advance)
- Online Winning Well eCourse (2.5 hours, self-paced)
<http://winningwellbook.com/#course>
- Winning Well Book



WinningWellBook.com • 443-750-1249 • authors@WinningWellBook.com

WINNING WELL eCourse

Take the WINNING WELL experience even further

Get Results That Last Without Losing Your Soul

It can feel like a rigged game. Executives set aggressive goals, so managers drive their teams to burnout trying to deliver. Or, employees seek connection and support, so managers focus on relationships . . . and fail to make the numbers. The fallout is stress, frustration, and disengagement, and not just among team members--two-thirds of managers report being disengaged. To succeed, managers cannot choose between results and relationships. They need "both": They must get people to achieve while creating an environment that makes them truly want to. "Winning Well" offers managers a quick, practical action plan--complete with examples, stories, and online assessments.

PERFECT FOR LEADERS WHO WANT TO:

- Be seen as a confident, inspiring leader
- Get the feedback you need to make the best decisions
- Build deeper trust and connection with your team
- Save hours, days, even weeks of lost time
- Build a confident, competent, and energized workforce
- Overcome workplace negativity
- Reinforce behaviors that produce results
- Sustain energy and momentum
- Be the leader people want to work for
- And much more!*



In this course you will receive:

videos, valuable content, an in depth assessment, and user interaction all delivered with the latest online learning science in mind.

ABOUT THE AUTHORS:



Karin Hurt is a top leadership consultant and CEO of Let's Grow Leaders. A former Verizon Wireless executive, she was named to Inc. magazine's list of great leadership speakers. She lives in Baltimore.



David Dye is a former non-profit executive, elected official, and president of Trailblaze, Inc., a leadership training and consulting firm. He lives in Denver.

PRAISE FOR WINNING WELL:

"Winning Well challenges the common in-at-all-costs mentality, offering specific tools and techniques for managers to achieve lasting results while remaining a decent person."

—**Adam Grant, Wharton professor and New York Times bestselling author**

"No gimmicky ideas here. Winning Well offers practical suggestions for creating the kind of lasting success as a manager you can be proud of."

—**Mark Sanborn, author of The Fred Factor**